

WELCOME TO THE JUNGLE

JANSS 2023

SPONSORSHIP OPPORTUNITIES

March 30-April 1

EVENT SCHEDULE

THURSDAY, MARCH 30

Racer Registration and Opening Celebration

FRIDAY, MARCH 31

Handicapping Runs, Team Lunch, Team Photos, and Après Ski at Apple's

SATURDAY, APRIL 1

Race, Lunch, and Gala Dinner with Dancing and Awards



EVENT DETAILS

Long dubbed “The Greatest Party on Snow,” the Janss Pro-Am is an ideal way to showcase your company while supporting the legacy of snowsport in the Wood River Valley. SVSEF's programming greatly depends on the Janss to help provide more than \$400,000 annually in financial aid to our athletes including those learning to ski all the way up to our XC Gold Team. Each and every one of the more than 800 athletes is supported by SVSEF's fundraising efforts in some way by our efforts to keep snowsport accessible.

The Janss Pro-Am Classic is three days of non-stop fun—racing around gates in costumes, socializing in our outdoor lounge at the base of Warm Springs, dancing to a storm as we close out the event, and much, much more.

RACE VENUE SPONSOR - \$10,000

- Exclusive Race Venue Sponsor of the 2023 Janss Pro-Am
- Logo placed on Start Gates for prime photo visibility
- Opportunity to provide a :20 second video to be played at Gala
- Logo featured in pre-event promotions and email communications
- Logo on event website landing page
- Opportunity to provide branded signage to hang at race venue
- Thank you acknowledgement on SVSEF social media platforms
- Thank you acknowledgements over PA during Janss ski race
- Four (4) Janss Pro-Am Social Passes—each pass includes attendance at the Thursday Welcome Reception, Friday Après Ski, Saturday Lunch, Gala Dinner, and Swag Bag.

WELCOME RECEPTION SPONSOR - \$7,500

- Exclusive Welcome Reception Sponsor of the 2023 Janss Pro-Am
- Logo on signage at entrance and throughout Welcome Reception
- Logo featured in pre-event promotions and email communications
- Logo on event website landing page
- Thank you acknowledgement on SVSEF social media platforms
- Thank you acknowledgements over PA during Welcome Reception
- Two (2) Janss Pro-Am Social Passes—each pass includes attendance at the Thursday Welcome Reception, Friday Après Ski, Saturday Lunch, Gala Dinner, and Swag Bag.

FRIDAY HAPPY HOUR SPONSOR - \$5,000

- Friday Happy Hour held from 4-6pm at Apple's Bar & Grill
- Exclusive Friday Happy Hour Sponsor of the 2023 Janss Pro-Am
- Logo on signage at entrance of Friday Happy Hour
- Logo featured in pre-event promotions and email communications
- Logo on event website landing page
- Thank you acknowledgement on SVSEF social media platforms
- Thank you acknowledgements over PA during Friday Happy Hour

SATURDAY LUNCH/LOUNGE SPONSOR - \$5,000

- Outdoor Lounge at the base of Upland Springs (Cimino Property)
- Exclusive Sat. Lunch/Lounge Sponsor of the 2023 Janss Pro-Am
- Logo on signage at entrances to the Outdoor Lounge and adjacent to catered lunch set-up
- Logo featured in pre-event promotions and email communications
- Logo on event website landing page
- Opportunity to provide branded signage to hang in lounge area
- Thank you acknowledgement on SVSEF social media platforms
- Thank you acknowledgements over PA during announcements

PRODUCT IN-KIND SPONSOR

Product in-kind sponsorship helps us to offset costs in creating the experience for Janss Pro-Am participants, and also helps elevate the energy and atmosphere across the event. Based on the value of a product in-kind sponsor, we are flexible in outlining appropriate deliverables for your brand.

- Logo on Sponsor Thank You signage throughout the event all days
- Logo featured in pre-event promotions and email communications
- Logo on event website landing page
- Thank you acknowledgement on SVSEF social media platforms
- Opportunity to collaborate on creative activation relevant to the brand/product
- Product placement in Janss Pro-Am Swag Bags (Qty: 150)

Welcome to the jungle.
Janss 2023



Please contact Heather Foster with any ideas and/or questions, and we look forward to collaborating with you on a sponsorship opportunity that supports what you are hopeful for!

CONTACT DETAILS

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