

SVSEF ANNUAL REPORT 21/22





From the moment Rick Kapala arrived in the Wood River Valley in 1987, he has left indelible fingerprints across nearly every aspect of cross country skiing both locally and around the world. Thirty-five years of leading the Cross Country program and coaching SVSEF athletes to put in the effort, think differently, embrace challenges, push their limits beyond what they thought was possible, and reach for their goals.

Rick's infectious energy, smile, and ability to instill a willingness to try, an eagerness to reach outside the comfort zone, and an extraordinary sense of community and gratitude; only scratches the surface of what he brings to our SVSEF athletes, coaches, and families.

When we think of those who truly transform our SVSEF community in the ways they contribute their time and talent, inspire others, and simply care about how we can always strive to be better as athletes, and even more importantly as people, Rick tops that list.

As Coach Kapala transitions from Cross Country Program Director and Head Coach to his new role as our Director of Sport Development at SVSEF in 2022/23, we want to dedicate this 2021/22 Annual Report to Rick Kapala and the countless ways he continues to inspire us to grow as individuals and as a team.

Thank you, Rick!

"The coaches help the skiers, but the skiers help the coaches, too. It's a symbiotic relationship where there are mutual levels of excitement, stoke, commitment, and engagement, which just lifts everybody to a higher level."

-Rick Kapala











DEAR SVSEF FAMILIES AND FRIENDS,

In last year's annual report, we took the opportunity to share a deeper story, to connect some of the dots between our current day programs and their place in the context of the Sun Valley Ski Education Foundation's history. We presented a longer narrative on behalf of each of our programs—Alpine, Big Mountain, Cross Country, Freeski, Freestyle, Mini X, Snowboard, and our Grassroots programming, where so many children find their snow legs for the first time.

As we looked back on the 2021/22 season, we wanted to revisit the smallest moments, the biggest moments, the sights, the sounds, the focus on building friendships and team and culture and community. What were the key lessons we taught? What were the best things happening on the hill or otherwise that will be constant reminders of a truly special season? What did a day in the life our athletes look like? How do our teams express their personalities and styles in their own unique ways as they guide our mountain kids to progress in their sport and in life?

And at the heart of it all, what does it FEEL like to be an SVSEF athlete?

The answer to this question is likely as varied as how each athlete makes their way down the hill or across the snow. For some it's fast and powerful, for some it's creative and flowy, for others it's sheer grit and endurance. But across the board, there looks to be a heck of a lot of FUN being had, FRIENDS being made, LESSONS being learned, and GOALS being reached.

In this Olympic year, and as we tap into the nitty gritty of how our teams roll, what quote could be more fitting than, "the whole is greater than the sum of its parts." On the pages to follow we've presented the parts. The bits and pieces that make up the entirety of the experience as an SVSEF athlete. From the glitter at the XC Devo Festival and the level of stoke on the Mini X team, to pond hockey with the Big Mountain team, medaling at the 2022 Winter Olympics, and everything in between, it was about embracing the moments no matter how big or small.

We, at SVSEF, would like to say a heartfelt thank you to all of our families, supporters, volunteers, and fans who helped pour life into this incredible experience for our community's children.

Simply put, this would not have been possible without you.

Sincerely,

Scotty McGrew



PHILOSOPHY

STRONG MINDS. STRONG BODIES. STRONG FUTURES.

We view the mountains as the world's best classroom, where a child's imagination is captivated and their potential for learning, growth, and inspiration is realized.

Our team philosophy is implemented by both identifying with our incredible heritage as a community (25 Winter Olympians) and by innovating to meet the changing demands of our society.

MISSION

To provide exceptional snowsport programs for the youth of the Wood River Valley thereby enabling each participant to reach their athletic potential, while developing strong personal character through good sportsmanship, strong values, and individual goals.

VISION

To positively influence the future of the non-profit snowsport industry through purposeful thought leadership, innovative programming, and meaningful community collaboration.

VALUES

Sportsmanship.

Citizenship.

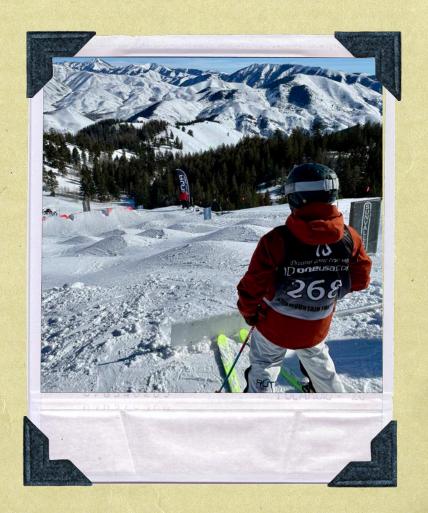
Character.

Teamwork.

Creativity.

Passion.

Perseverance.



GRASSROOTS

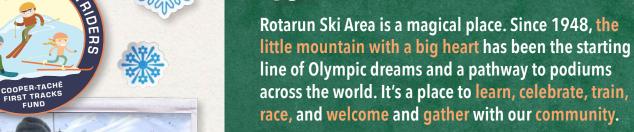
ACCESSIBILITY

21/22 IN ONE WORD



"Teaching kids how to ski and ride, and inspiring a love of the mountains, are at the very heart of what we do."

Scott McGrew



SVSEF helps support Rotarun's mission to provide affordable access to locals and new generations of skiers and riders. Through programs like the Rota-Rippers afterschool program, kids are given the opportunity to learn and train on snow two days a week after school, embrace tradition, build friendships, and create lifelong memories with their families.

Affordable and tuition-free programming helps set a stage for what is possible for our kids in the Wood River Valley, and brings our community closer together through the sports we love and the mountains we play in.



Thank YOU, Barb Dunn, for all you do to inspire these kiddos!



From Rota-Rippers to Mini World Cup and beyond...

WE THANK YOU...

The generosity of our community, individuals, local businesses, foundations, and partners, make it possible for SVSEF to bring the gift of skiing, riding, and professional instruction to kids who may not otherwise have the opportunity.

ALPINE

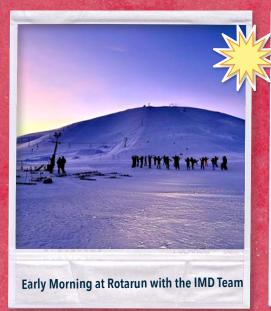
GROWTH (in every sense of the word)



PD SNAPSHOT

Will Brandenburg

- PERSEVERANCE from our athletes, staff, and support crew this season. There was huge GROWTH in our numbers, and tons of buy-in to the alpine program. This season was marked by a wider community effect for our program. Athletes recorded shining results and incredible evolution from Mini World Cup through the FIS Team.
- We use ski racing as our mechanism for personal development and growth at SVSEF Alpine. This is shown in how our staff can support and challenge our athletes, building them into great human beings.
- SVSEF Alpine is extremely GRATEFUL for the staff, volunteers, athletes and parents that make everything we do possible. We couldn't have had all of our success without this amazing COMMUNITY!





Racing and a birthday at the WR FIS Elite Series, Palisades Tahoe



Taking on new terrain at the Soldier Mountain Speed Project

COACHES NOTES

"Focus on the skiing, instead of the results."

"Enjoy the process."

4 "Push your comfort zones."

LESSON OF THE SEASON

Embrace failure, push your boundaries, employ a growth mindset (always be learning).

THE BEST

Soldier Speed Project it was EPIC! And our new relationship with the staff and community at Soldier Mountain.



#FUNdamentalskiracing

IN THE PRESS

"First off, I want to thank all of the SVSEF staff - they helped me grow from Devo all the way to FIS and the Olympic Team. It's crazy to be 18 and be able to go to the Games - it was a lifelong dream that came true. I can't put into words how happy I am that I was able to experience this."

- Jesse Keefe, SVSEF Alpine FIS and U.S. Paralympics Alpine Skiing

RACE DAY

IN THE LIFE

Wake up early Eat a healthy breakfast Warm-up Inspection Race **Cool down / Conditioning** Tuning / Race Prep / Video Homework Bed

Rinse & Repeat

Home hill is where the heart is

Skiers vie for overall honors at U12 IMD Alpine Championships

FAVORITE

RUN ON BALDY?

We don't divulge our secrets;)

WHY DO YOU COACH?

To pass on my love of the sport and help support athletes in chasing the lifelong lessons alpine skiing has taught me.

-Charlotte Gourlay, IMD Head Coach

SysEF has taught me love. DEAR SYSEF. relationships, it was given me a passion and something to 100K forward to. Thank you so much for supporting me so 1 can continue to do what I love. I wake UP every morning so excited to get out on the mountain, have fun with friends and coaches, and most importantly learn and Improve. This means so much to me! Thanks again.



GOALS

- Technique (edging, rotary, balance, pressure) + Tactics (phases of the turn)
- **Proactive Training vs. Reactive Skiing**
- Growth Zone: our mind is our strongest muscle, let's continue to train it well!

#supportinggreathumans

"It's not the size of the dog in the fight, it's the size of the fight in the dog." Mark Twain



SVSEF alpine teams bring SNACK the speed to Spring Series OF CHOICE

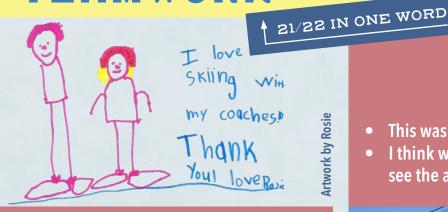
Haribo Gummy Candy



Ryder Sarchett, SVSEF Alum + US Ski Team, takes 3rd at home in WR FIS Elite Series. **Photo: Tim Carter**

BALDY DEVO & LASAR

TEAMWORK



PD SNAPSHOT

Brian Caulkins

- This was an EPIC year!
- I think when we enter the end of the year and we see the athletes' progress, we know we succeeded!

A little pre-race guidance from the coach to build confidence.



- Always be working on BALANCE, TIMING, and EDGING.
- Remember to POLE PLANT in all terrain.
- Find the CARVE.

TRAINING ____DAY___

IN THE LIFE

Meet at the Yurt, set the day's plan.
Pole straps on.
Focus on athletic stance.
Get out and ski!
Be a good teammate!



Coach support and friendship at the Arkoosh Cup is the best!

"Be nice. Think first. Have fun." - Jeff Shiffrin

Artwork by Lilla

ATHLETE PLEDGE

I, ______, pledge to do the following every day I show up for ski team. As soon as I step on the snow, I will:

Be willing to learn Be a good listener Have FUN Be a good teammate Respect others Take care of my gear Have a positive attitude



COACHES ____NOTES ____

"Focus on the skiing, instead of the results."

"Enjoy the process."

"Push your comfort zones."

WHY DO YOU COACH?

"To share my passion for the sport I love, for the kids to become lifelong skiers and athletes, and I always enjoy watching their progress."

-Brian Caulkins, Baldy Devo & LASAR Head Coach

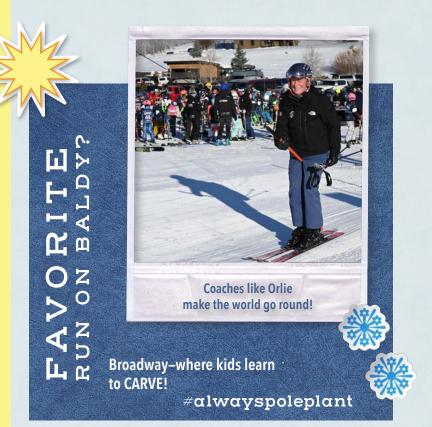
THE BEST

We became a TEAM.

HEARD ON THE HILL

Athlete: "You're my favorite coach!"
Coach: "How do you know? You've only known me for 5 minutes?"
Athlete: "Well, you are young, handsome, and not so strict!"





MOUNTAIN ETIQUETTE

IN THE LODGE

Skis in the rack always.
Clean up after yourselves.
Be courteous to others.

ON THE HILL

Always look uphill before you take off!
Control where we JUMP.
Be courteous to all Sun Valley Co. employees.
Be considerate of the public.

WITH THE TEAM

Ride the lifts with everyone in your group. Help your teammates if they fall or need help. Make group decisions on runs, lunch, etc.

#beagoodteammate
#mountainetiquette

Game faces on for the Gary Black, Jr. Memorial Race.

BIG MTN RESOLUTE

21/22 IN ONE WORD

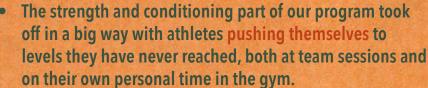
Big Mountain athletes ski and ride to first place at Crystal Mountain Nationals

PD SNAPSHOT

Banks Gilberti



 Record numbers signed up for the Big Mountain team this season!



 Higher results from a larger group of athletes. We had a huge step up from a big group of our athletes this year and I am certain we will be seeing even more podiums coming our way!

• Super proud of the team camaraderie and the culture we have cultivated within this program.

#BMT





HONG The Classic...

Plaza!

Plaza!

Ready to rip the big terrain at Red Mountain, BC





BEST

Team building. **Our Pond Hockey event** was a big standout. Awesome times had by all!



Always hike for the good stuff!

COACHES __ NOTES ___

These kids have no limits. No one skis quite like our group.

Sun Valley kids just know how to set an edge.

You need a passion for stepping out of your comfort zone. We are constantly living outside of our comfort zones and thriving in the unknown.



WHY DO YOU COACH?

"I coach because seeing these kids improve and become better skiers then they could have ever imagined is one of the best feelings in the world."

-Banks Gilberti, SVSEF Big Mountain Head Coach

Coach Banks

Gilberti and the

gang in search of

the freshies

COMPETITION DAY

IN THE LIFE

- Head to the hill.
- Straight to the competition venue to view from the bottom, lots of photos, lots of review.
- Head to the top of the venue for our inspection lap.
- Take in the whole venue and find our lines that we think will score the highest.
- Lap back up to the top and start running athletes through.
- Finish the day with video review.

LESSON OF THE SEASON

Stay on your feet. Keeping your comp runs within your means is one of the hardest aspects of our sport. When you can ski or ride within your means, it pays off.



CROSS COUNTRY

QUEST

21/22 IN ONE WORD

PD SNAPSHOT

Rick Kapala



To someone not familiar with the sport of cross country skiing, they might wonder just what the experience of the team is all about. From the outside, it looks like the sport has a lot of physical challenges and to some extent that is true. What is the allure of the sport that on the surface asks a lot of its participants? Our younger skiers are taking their first strides in the sport and in that process, they find that LEARNING HOW TO TRY is the most important aspect of cross country skiing. They take those first strides shoulder to shoulder with their teammates while being encouraged and supported by amazing coaches and most of the time it's actually pretty fun as well. They discover that they can PUSH THEMSELVES BEYOND WHAT IS COMFORTABLE, and they do this in A COMMUNITY THAT VALUES TRYING HARD.

There is no way around the reality that in order to cross country ski well, our bodies will be challenged to become stronger. But more importantly, our minds and psyche will grow to relish the rewards of pushing through barriers. When it comes to our older skiers on Comp Team, the real value of the program is built on team members working together over many months and years to build their capacities while also SUPPORTING EACH OTHER in that QUEST.

We scale peaks, we run through epic landscapes, we train in bad weather, we survive some really challenging workouts, and many days we finish with a strong sense of gratitude for the opportunity.

The goal is to not to win a ski race, but rather push one's limits in a way that builds the confidence to tackle life's challenges and opportunities more fully.

Extraordinary personal growth is always preceded by exceptional effort.

IN THE PRESS



Artwork by Lila D.

"The girls winning the National Club Championship is such a huge credit to all of the kids and coaches in the program. The focus must always be on building a community of skiers, coaches, and families who value simple but strong attributes like lifelong wellness, building work ethic, and loving the sport. It's like we often say: Any day we get to cross country ski is a good day." -Rick Kapala, SVSEF Cross Country Program Director

SVSEF is top girls cross-country team in country



2022 XC Girls National Champions for the 3rd consecutive year!

COACHES __NOTES ___

"What's the worst thing that happens at a bad race? You got a great workout!"

There's nothing wrong with your technique that a couple thousand KMs won't fix.

HIGHLIGHTS

- 13 athletes named to Intermountain Team for U.S. Junior Nationals led by Cora Faye Scott winning a National Junior Championship and her being joined on the podium by SVSEF teammates, Aurora Cramer and Anja Grover.
- Gold, Silver, and Bronze for Adicoff and Wood at World Para Snow Sport Championships and bringing home four medals from the Beijing Paralympics.
- Sammy Smith placed 5th at World Junior Championships to lead the USA.
- Sammy Smith, Johnny Hagenbuch, and Sydney Palmer Leger represent SVSEF and the USA at Junior and U23 World Championships.
- Peter Wolter finishes collegiate racing career in fifth place at NCAA Championships.



Glitter rules at the XC Devo Festival! **Photo: Emily Williams**



2022 Intermountain Youth Team Champions!

FAVORITE XC TRAIL IN THE WRV

The Harriman Trail, Galena to the SNRA

THE BEST __ THING ___

Skiing with your BUDDIES down the Harriman Trail from Galena to the SNRA on a PERFECT day and FEELING STRONG the whole way, then EATING PILES OF **BLUEBERRY PANCAKES at the Lake Creek** hut with your TEAMMATES.



All in the family at SVSEF XC! Photo: Glen Allison

GOALS

- Introduce another big batch of young children to winter ski sport.
- Help kids grow at every level of the sport, from Devo Team through the World Stage.
- Be a force in our community and across the U.S. for the development of skiing.



COMP Team gals and coaches Jackson Long and Ashley Knox Living the Dream!



Sam Wood & Jake Adicoff's season wraps with 4 medals in Beijing! Photo: Joe Kusumoto

WHY DO YOU COACH?

"It's a profession that gives back to you as much or more than what you put in."

-Rick Kapala, SVSEF Cross Country Program Director

TRAINING DAY IN THE LIFE

OF A NORDIE AT THANKSGIVING TRAINING CAMP

- Greet the morning with a sunrise jog with the team while listening to Yellowstone wolves howling.
- Team breakfast of Jackson's Oatmeal Supreme, yummy scrambled eggs, toast and jam; after which we head out the front door for a two-hour distance ski on PERFECT tracks.
- More EATING with a lunch of mega thick sandwiches and soup followed by legs up and time with your ski buddies.
- Afternoon ski session usually includes some games and technique practice that wraps up as the late November sky turns pink and the shadows of the pine trees chase us down the trail back to a shower and MORE EATING.
- Team dinners are a lively affair with conversation punctuated by laughing and exaggerated stories.
- Evening team meeting brings us all together one last time where we talk both specifically and broadly about skiing, what it means to us, and how we work together to grow individually as well as a team.

*Not a bad day at all.

"When you try hard, you grow a lot

SNACK OF CHOICE

> Blueberry pancakes



FREESKI







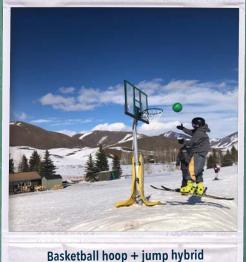
Tail grab over Dollar Mountain

SNAPSHOT

Tyler Conway

- Freeskiing is a **COMMUNITY**, and those who invest fully can reap the benefits. When you mix skiing and quality people, the outcome is usually quite positive. Very proud of every single one of the athletes for being coachable and more importantly for having FUN out on the slopes!
- From our FIS level athletes to the newbies; coaches saw a bunch of growth and some serious determination when it was time to drop in. Overall, this collective group of skiers made this season one to remember. From jokes, to first tries, to slashing around in the slush. Us coaches are very proud of all of the athletes and are already looking forward to next season!

#dontneedhashtagsweareskiing



at the Intramural Scrimmage Slopestyle



Houston...we have a problem...



ON THE HILL

Dude, this is the most fun ever!



THING

Teamwork + Effort + Commitment

OF THE SEASON

Play all the sports you can, do your best, and have fun!





THE TRICK LIBRARY

Grab SWAP Spin Swerve Flip SLIDE

GRIND

TRAINING DAY IN THE LIFE

Hot laps Jumps Rails **High-fives** Repeat

UNES Anything **Katy Perry**

SVSEF Freeski Team sweeps podiums at Tamarack

The SVSEF Freeski Team was at Tamarack this weekend as both the Future's team and Progression team at letes took part in Saturday's slopestyle event. Braden Sm took first in the 7-8 age group. Brody Smith finished in ond place in the 9-10 age group Sun VI

FAVORITE → had a run with RUN ON BALDY?

Dollar-but if Baldy jumps and rails it would be that trail.

GOALS

- Create opportunities to improve and learn that it takes a good attitude and effort to reach goals.
- Make it happen and make it fun!
- Always remember that success is skis on your feet and a smile on your face!

If you want it, work for it. It's that simple.

SVSEF Freeski Team heading to Nationals

16 local skiers qualify for championships April 9-14

KUDOS FROM THE COACHES

"I just want to say how proud I am of EVERYONE who competed yesterday, for showing up and throwing down. The crew came out with positive attitudes and put 100% into their runs. I couldn't be more stoked on the skiing I saw." -Coach Queso

"The most apparent thing on display today was this team's camaraderie. Very proud of this entire group!" -Coach Gui



On the road at USASA Nationals, Copper Mountain, CO

FREESTYLE

INVENTIVE (AND STUPENDOUS)

HEARD ON THE HILL

"Oh boy this is gonna be fun!" (a few seconds after) "Yeah Buddy!"

21/22 IN ONE WORD

 It was so great to be back on the road, traveling as a team, staying as a team, and growing as a team.

 Our program grew 30% over previous years and it's inspiring to see our athletes taking their skills to the next level including three into U.S. selections and a chance to qualify for the national team or Nor Am, five into U.S. Nationals, and the youngest two athletes to qualify into Junior Nationals.

 We've got a great building block of athletes and we focus on keeping it fun and making sure our team culture supports everyone at every level.

 Looking forward, we'd like to see continued growth of the Freestyle program and the opportunity to host two Intermountain Freestyle competitions in 2022/23.

LESSON OF THE SEASON

Empathy-understand others and where they are in their own development in the sport.

SNACKS OF CHOICE

Bánh mì sandwiches and Sour Patch kids



Nic, Erik, and Tillie take on Deer Valley, UT

THE LINGO

Cork-7 LAWN DART CRISPY BACON BACK-FULL Flat-3

0 Þ 只民国

Holiday... because we can bring it back to the good old days of hot dogging under the chair lift.

PD John Grigsby



Meet-up with Olympian Nick Page and Cole MacDonald at Utah Olympic Park

- Course maintenance-chop the landings
- Warm-up lap
- **Competition prep focus**
- Video & review goals / focus

Churros and hot cocoa at Lookout Lodge or Irving's to finish the day

NOTES FROM THE COACH

- It's all about the take off.
- Do not land perpendicular to the direction of travel.
- Doesn't matter how sick the trick was if you can't land it clean and ski it out.

#svseffreestyle

"Everybody wants

to be a mogul skier, but nobody wants to turn the bottom section."

Wyatt Wilson

WHY

DO YOU COACH?

I like feeling that our program has made an

impact at the end of

the day/week/yearand in an athlete's

life as they develop

continue to learn to

lifelong skills and

process and cope.

BEST THINGS .

The Sun Valley Freestyle Spectacular!

We're super proud of this event, the biggest held in the Intermountain region with kids traveling from across the country to compete. It's a true community event.

Stoked to have one of the highest scores at U.S. Nationals (9.3) at **Deer Valley!**

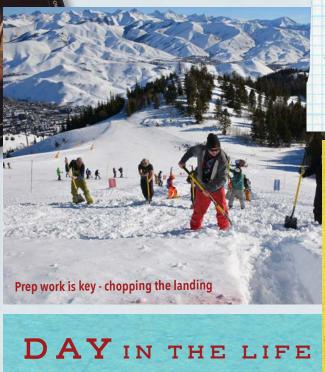


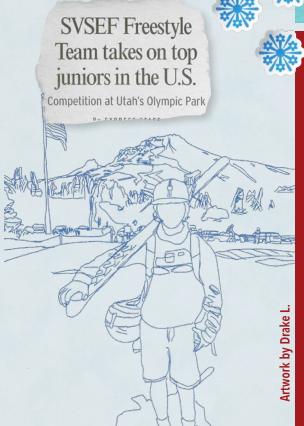
duals champion."

"It was great to see such a big turnout for this year's Sun Valley Freestyle Spectacular. We're incredibly grateful to Sun Valley for allowing us to build a world-class venue and to all the parents and volunteers for their support for the event. We had 30-plus athletes from SVSEF, which is the largest showing ever from the club. It's exciting to see the growth in our program at every level, with kids across all age groups from never-ever to the defending

-John Grigsby, SVSEF Freestyle Head Coach

Start 'em young at mastering the moguls!







MINI X

SYNCHRONICITY

21/22 IN ONE WORD

GOALS

- Carve + Jumps + Tricks On-Snow +
 Grabs + Moguls + Pole Plants +
 Off-Piste
- Yoga + Strength + Trampoline and Rollerblading skills
- Build lifelong skills through mountain awareness



PD SNAPSHOT

Ben Schumacher

- Last season functioned with an interesting synchronicity—like finely tuned skis... You can just think, turn, and they carve for you.
- With a group of kids at many different skill levels, you wonder if it's all going to work, but everyone fits into their own little niche.
- Some push the competitive spirit in others.
 Some push the higher level of skills. Some are coachable and some are defiant, but all fit together and help us all learn valuable lessons.

#IIIIIIACISII

TRAINING DAY

__ IN THE LIFE __

Meet to set the day's focus and plan.

Group up.
Get out and ski!

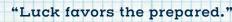
"In a world full of choices, you should always do the next right thing."

"Sometimes it's hard but the coolest tricks aren't easy."

Learning 'grabs' over the Rotarun Air Bag



Coach Schuyler and the crew at Dollar Day



LESSONS OF THE SEASON

- Complexity is the spice of life.
- If life was easy it would be boring.
- A positive attitude will change the world.
- Athletes and coaches always help out those who fall
 because they know how important it is to lend a hand.



NOTES

In competitions, it's easy to slip into the mindset that there are just winners and losers, but there is so much more... like stokers, teammates, funnest, happiest, saddest... No one cares if you win or lose, it's about the camaraderie of trying that makes us a team.



Sking is more than a sport to me.

1+5 life. I love the sport Min: X has taught me how to love every type of sking. S. I drew my self trying to land a cock 360°.

HOND Getting our Minimat the

Getting our Mini X skating game on at the Air Barn

Warm Springs top to bottom has the best of everything-bumps, jumps, carving, speed, space, and the best scene at the base to boot.

Artwork by Cooper V.

THE BEST

We add a level of stoke and happiness that nourish our mountain culture.
The diverse venues where we train and the many skills we practice from moguls to park, the mountain awareness skills we emphasize throughout the season, and off-piste skiing skills we practice any time we can.



Mini X coaches bringing the spirit!

Mini X skis it all... especially on Baldy!



WHY DO YOU COACH?



"I coach because it is a win-win; me, the other coaches, and the kids all get better at doing what we love to do." -Ben Schumacher, Mini X Head Coach

Tunes = The Clash, LCD Soundsystem, Creedence, the Beatles

THE BEATLES

ninihuckinghumans

1

SNOWBOARD

PD SNAPSHOT

Andy Gilbert

CULTURE

21/22 IN ONE WORD



- Keep the momentum going! We have team structure established, time to build on that foundation.
- Keep fun and the true spirit of snowboarding at our core.
- Open the larger snowboard world to these riders as a window and tool to the larger world itself.
- Snowboarding has always been a little "outside" the norm. There are a million ways to do it and not one is right. Having the ability to adapt to different challenges, terrain, conditions, and personalities that are put in front of you as a rider is key.

HEARD ON THE HILL

"Okay, I got it!" (that light bulb moment from team riders... it happens a lot and it never gets old).



2010 USASA National Halfpipe Champ/SVSEF Alum, Ali Appleton, ridin' with the Mini Shreds!



Ready to ride at the Baldy Banked Slalom!



US Snowboard Halfpipe Coach dropping some tips to the team while in Utah

COACHES

NOTES

"Get with a sick tight clique and go all out!" (Coach Danger Dave quoting The Wu Tang Clan to describe what he wants from his team)

LESSON OF THE SEASON

Go with the flow! Always!

THE BEST

THING

New hungry wave of young riders with awesome supportive parents!

SNACK OF CHOICE

Let's be honest, a cup of whipped cream from the lodge!



Thank you, Beverly Hay, for ALL YOU DO!

IN THE PRESS

"It's really important that Beverly (Hay DeChevrieux) is recognized for her contributions to the snowboard community here in Sun Valley and what she's done for all these young riders. I don't think there is a known name or an unknown name in snowboarding in Sun Valley that Bev hasn't touched in one way or another, whether they know it or not. Her contributions and support make what we do at SVSEF Snowboarding possible, and it's always our honor and privilege to give this cup out with Bev's name on it."

-Andy Gilbert, SVSEF Snowboarding Head Coach

"Throughout my younger years as a part of the Sun Valley Ski Education Foundation, I was able to draw on the passion from everyone I was learning from and grow to truly love the sport. There was something special about the culture I was raised in within snowboarding-Andy taught me from the very beginning that it's not all about winning-it's about the people you meet, the memories you make and the experiences you have along the way. I think that advice has always helped keep me tranquil and level-headed as I've been able to compete in the sport at this level."

-Chase Josey, SVSEF Alumni and U.S. Snowboard Halfpipe Team

"When the going gets

weird, the weird turn pro."

GOALS

- Continue this growth trend and always be looking for that next great addition to the team! (Not always the best rider mind you, but the best new puzzle piece).
- Make it so fun that every rider wants to be at every session!
- Keep looping parents into the bigger picture of our mission and get them involved.

COMP

DAY IN THE LIFE

BY NAOMI G.

- Wake up, shower, layer up
- Breakfast (oatmeal + smoothie)
- Stretch, warm up, head to the mountain
- Review goals and tricks I want to land with coaches
- Inspect the features
- Remain calm and collected during competition
- Unwind, grab a snack
- Homework
- Wax board, adjust bindings, clean gear, work on goals
- Dinner (pasta + chicken, salad, veggies)
- Bedtime and reflection on the day

FAVORITE RUN ON BALDY?

Known on the Snowboard Team as "The Run" or Machine Road: Upper Warm Springs to I-80 to Machine Road cat track down Warm Springs side to Lower Warm Springs snowgun line.

P.S. It has the most mini hits top to bottom and is a leg burner when done correctly with no

Josey rose through the ranks of SVSEF to become an elite snowboarder

Also Abother Yeason Vily.

WHY DO YOU COACH?

"Because Snowboarding has given me a great life filled with the best people, places, and experiences-and I want to pass that along and shed some light on what it can be for these riders."

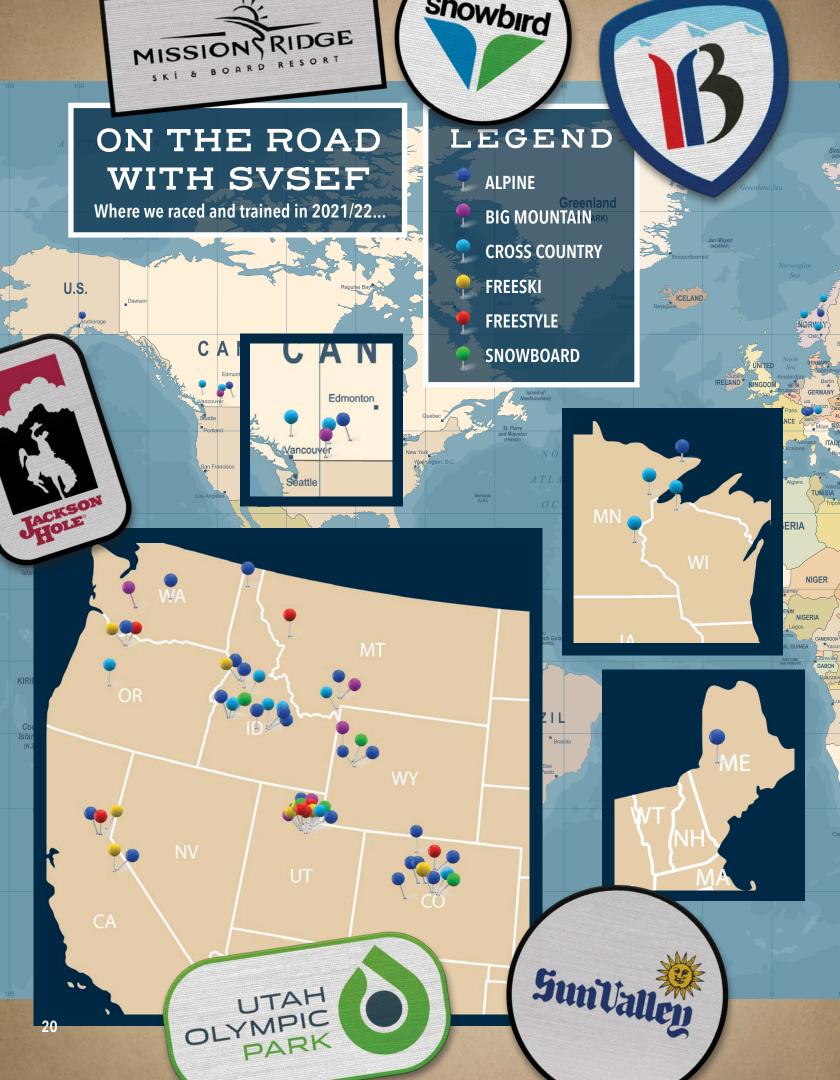
-Andy Gilbert, Snowboarding Team Head Coach



SVSEF Snowboarding takes on the Rotarun Rip-A-Thon in force!

19

svsefsnowboard





ON THE WORLD STAGE

It was an extraordinary year for SVSEF athletes competing on grand stages around the globe from Norway, Switzerland, Canada... to the biggest stage of all in Beijing!







Johnny Hagenbuch (XC Gold Team/U.S. XC Ski Team), Sammy Smith (XC Comp Team), and Coach Paul Smith at Jr. World Championships, Norway / Photo: Flying Point Road



"I'm so thankful that SVSEF has helped me take my skiing to a level where I can represent our country-I'm a little humbled at this opportunity and am looking forward to working hard for everything ahead this season."

-Aurora Cramer, SVSEF XC Post-Grad athlete, on being selected to Team USA for 2022 Biathlon Youth Worlds



SVSEF Post-Grad, Aurora Cramer, represented Team USA at 2022 Biathlon Youth Worlds



Sun Valley's fearsome foursome

CLOSE-TO-HOME **HIGHLIGHTS**

Traditional, inaugural, and training for surface and speed. On-snow, off-snow, and in costume. Our teams hosted some pretty extraordinary events this year!



31st Annual Laura Flood Memori Race / Photo: Tim Carter

the Sun Valley Freestyle Spectacular / Photo: Jeff Page



nvitational / Photo: Glen Allison

"Training is the time to push yourself and acquire new skills, and races are the time to use those skills." -Lowie Watkins, Alpine USSA Team



oldier Mountain

Vestern Region Surface

"Our kids worked so hard to qualify for these championships, and their results showed it. We are so proud of the entire team." -Adele Savaria, Alpine North Series Head Coach



Gary Black, Jr. Memorial Race



"There are few things that my father enjoyed as much as standing on the side of a race hill watching athletes navigate the fall line." -Amanda Black, daughter of Gary Black, Jr.



Mountain Pond Hockey



Meucci, 2022 Laura Flood Memorial ndy Flood giving props to Max





USASA Big Mountain West takes to Dollar Mountain!



Invitational / Photo: Matt Leidecker

"The Sun Valley Ski Education Foundation has been a key partner with U.S. Ski and Snowboard developing many U.S. Ski Team members and hosting top events such as former XC U.S. SuperTours, U.S. XC Junior Nationals and U.S. XC Spring National Championships. We look forward to returning to Sun Valley, which has incredible cross country skiing throughout the area and racecourses worthy of hosting Olympic Winter Games selection events." –Bryan Fish, U.S. Ski & Snowboard 23

WE LOVE OUR COMMUNITY

Whether we're gathering to meet our heroes or donning face paint and glitter; conquering the gates on the hill or bringing out our favorite costumes; we are so grateful to our incredible village, our family, our community–THANK YOU!





What a night at the Wild Game Dinner!

HAT FAMOUS SINGER DID ANDENBURG ASK OUT ON MTV E 2010 VANCOUVER OLYMPICS?



- ▶ Miley Cyrus
- ▶ Beyoncé
- ▶ Taylor Swift
- ▶ Shakira

And the answer is... Taylor Swift!



Taco vs Banks face-off for SVSEF Trivia King honors!



SO GRATEFUL for our community, 45th Annual Wild Game Dinner



An incredible evening with our friend, Picabo Street!



Baldy Hill Climb: Aurora Cramer, Sarah Goble, Cora Faye Scott



Stickers and glitter and laps at the Rip-A-Thon!







Sweet shades at the Sunnyside of Life Challenge, Boulderdash!



No fun being had here at the Janss Pro-Am ;)



Janss Pro-Am Classic raises money for SVSEF scholarships

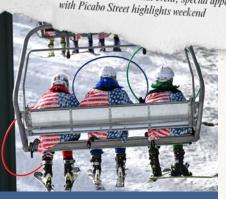
Skiers get decked out in 23rd annual event; special appearance with Picabo Street highlights weekend



"After two long years of reflection, adaptation and planning, it was an inspired return of our iconic Janss Pro-Am. The event was a magnificent success for our programs, our kids, and our community of mountain lovers." —Scott McGrew



Let the 'Elite Average Games' begin!



On their way to bring home 1st Place -Team Olympic Spirit!

IN MEMORIAM

James "Jimmy" Grossman

1966



2022

"Let the world touch your heart every day, and even in the smallest of ways. It will shift the balance of your life toward happiness."

-Jim Grossman

Jimmy wore his passion for sport and adventure at the highest level on his sleeve. From his time as a highly competitive member of the Sun Valley Ski Team, to sharing his love for carving the perfect arc in the snow with his kids, Jimmy passed his talent and unwavering zest for life along to everyone he met, and his smile and willingness to help others were infectious.

We'll miss seeing him on the ski hill teaching others to ski the fall line, and behind the big lens always working to capture the best shot. We'll miss his untiring energy and enthusiasm and we'll miss his drive to inspire the best in everyone.

Jimmy's spirit will live on with every turn we make, every sunrise we catch, and every breath of fresh mountain air we breathe.



SUPPORTERS

To all who help make what we do for our athletes and our community possible—thank you!

OLYMPIC GOLD \$100,000 AND ABOVE

Anonymous
The David A. Pyle Family

WORLD CUP GOLD \$25,000-\$99,000

Andre and Maria Heinz Fund of the **Heinz Family Foundation Campion Family** Carol and Paul Fremont-Smith, Jr. Chris and Sasha Heinz Family Fund of the Heinz Family Foundation Christin Cooper and Mark Taché **Fidelity Charitable Gift Fund** Freddy Johnson **Goldman Sachs Philanthropy Fund** Jill and Frank Dulcich **Julie Daniels West and Tom West** Kelly and Gordon Smith Kelly and Steve Loughlin **Kipp Nelson Foundation** Liz Brown Davis and Hodges Davis Mark and Blake Bruun Megan and Curtis Pepin Monica Lopez and Sameer Gandhi Shay Doll and E. Carlton "Buddy" Wilton, Jr. Trish and David Wilson

NATIONAL GOLD \$10,000-\$24,000

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OLYMPIC SILVER \$5,000 - \$9,999

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Alysia May and Mikie Geron
Alyson and Bradley Harrington
Amanda Rising Black
Amy and Joe Marx
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RIP-A-THON

Thank you to
everyone, at every
level, who contributed
to the second annual
Rotarun Rip-A-Thon!
This week-long,
athlete-led celebration
and fundraiser

supports SVSEF's financial aid program, and we are beyond grateful for the generosity of our friends, families, and community for getting behind the kids. and supporting them in this incredible effort.

SVSEF has worked to ensure that the information in this annual report is accurate. Despite our efforts to avoid errors, they may occasionally occur. If you contributed to SVSEF during the 2021-22 fiscal year (July 1, 2021 - June 30, 2022) and your name has been listed incorrectly or omitted, we sincerely apologize and hope you will contact our office at 208.726.4129.



IN HONOR OF

Beverly De Chevrieux
by Amber Acker-Sanborn and Reid
Sanborn
Dave Wilson
by E. Carlton "Buddy" Wilton Jr.
Dylan R Benson
by The Donald and Carolyn Benson
Charitable Fund
Jake Adicoff
by Sam Adicoff and Sue Conner
Leslie Chihuly and the 2022 Silver Cup
by Sara Friedle
Liz Brown and Hodges Davis
by Beth and Bob Rohe

Maria Carilao
by Thomas Swanson
Michelle Griffith
by Sam Adicoff and Sue Conner
Mike Sinnott and Killarney Loufek
by Jeannine Thelen
Picabo Street
by Alex Nabaum
by Buddy and Shay
by Chris and Doran Key
Rick Kapala
by Sam Adicoff and Sue Conner
Rob Robideaux
by Martha Morvant

Silver Cup
by Kristy and Tim Clark
by Steve 'Chili' Murray
Tucker Reimund
by Maria Geenen
XC Crew
by Andrea Shockey

IN MEMORY OF

Grumpy's

Chyna Karterman Cook by Barbara Gable Gary Black, Jr. by Amanda Rising Black by Brooke and Will Hovey by Serena Black Martin by The Patronus Fund

by Heidi Schrimsher

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James and Peggy Berman
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Paul Carson
by Charlotte and Doug Woodcock
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IN-KIND

44° North Vodka **Adelsheim Vineyard** Alyeska Resort Amber Morgan Skin & Body **Armstrong Root Opticians Ashley Brown and James Tautkus Ballet Sun Valley** Beautycounter **Big Wood Bread Boulder Mountain Tour Business As Usual** Caroline and Stephen Hobbs **Changes Hair Salon Conor Quinn** Cordova **Deno Martin Dev KHALSA Elevated Hydration Erin Hill Acupuncture** Frank Ward

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Sturtevants of Sun Valley Sun Valley Animal Center Sun Valley Co. Sun Valley Fire Department Sun Valley Heli Ski Sun Valley Writers' Conference Sushi on Second The BARN The Elephant's Perch The Mill SV **Tiare Rose** Tracy and John Lee U.S. Ski & Snowboard Wild Rye Wildflour Cafe **Wood River Community YMCA** Zenergy at Thunder Spring

GRATEFUL



SVSEF XC bringing the Baldy Hill Climb to life!



All parents on deck for the Sun Valley Freestyle Spectacular!



Nordies always bring yummy snacks!



Time for bib pick-up at the Janss Pro-Am Classic!



Thank You, VOLUNTEERS – For All You Do!



Lending a hand at the Wild Game Dinner



Counting laps at the Rotarun Rip-A-Thon!



Alpine volunteer life in puffies and beanies!

On the road, across the races, competitions, and special events-YOU are the foundation our COMMUNITY is built upon.

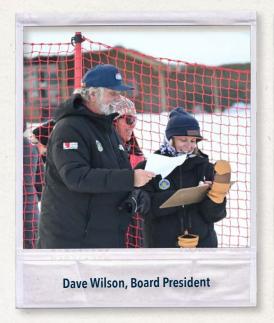
Thank you for showing up, for devoting your time and talents to all we do, and for making an extraordinary difference every day.

BOARD OF DIRECTORS

Dave Wilson, *President*Scott Robinson, *VP*Olin Glenne, *Treasurer*Steve Porino, *Secretary*

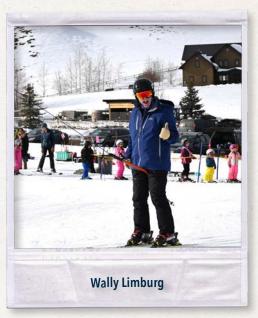
Andrew Cooley
Clay Sammis (Alumni)
Curtis Pepin
Heather Black

Liz Brown Michael Halstead Stacey Timmons Ehleringer Wally Limburg















TOTAL REVENUE: \$4,358,760

Tuition, Programs, **Competition Events** \$2,711,411 (62%)

Donations, Fundraising, **Interest Income** \$1,380,752 (32%)

Restricted Donations \$266,597 (6%)

TOTAL EXPENSES: \$3,896,309

Programs \$2,653,929 (68%)

Operations

\$432,609 (11%)

Financial Aid

\$392,559 (10%)

Fundraising

\$338,373 (9%)

Facilities

\$78,839 (2%)

CONTRIBUTIONS TO ENDOWMENT:

\$303,082

MAKING A DIFFERENCE

**************** *****************

A gift in any amount to the Sun Valley Ski Education Foundation is an investment in our mission to provide exceptional snowsport programs for the youth of the Wood River Valley. Your generosity helps enable each participant to reach their potential, while developing strong personal character through good sportsmanship, strong values, and individual goals.

Within the Athlete Endowment, the Cooper-Taché First Tracks Fund; Sun Valley Ski Patrol Fund; Howard Dean Memorial, John R. Kalik Memorial, and Torin Tucker Scholarships; and 5% Annual Financial Aid Draw constitute a continuum of access for kids taking their first turns, to athletes competing at the highest level on the world stage.

ADDITIONAL WAYS TO GIVE

- ANNUAL FUND GIVING to help support general operating costs and expenses to deliver our programming at the highest level across all disciplines.
- ANNUAL FUNDRAISERS to support SVSEF's financial aid program.
- TARGETED GIVING to specific programs or projects.
- **LEGACY GIVING** through our Leaving Tracks Society.

The **SVSEF ATHLETE ENDOWMENT** is an overarching effort to the long range success of SVSEF and all those who will benefit through what we deliver to our community. A robust endowment is critical to the financial security and foundation of SVSEF. This fund resides in perpetuity to ensure access for all children of the Wood River Valley, regardless of economic circumstance.

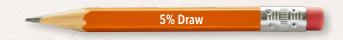
We are currently at 35% of our \$10M Athlete Endowment goal.

2022: \$3.5M Endowment



\$400K ANNUALLY

2030: \$10M Endowment



\$500K ANNUALLY

Donations to SVSEF are tax deductible. Gifts are accepted via check, cash, credit card, stock, matching gifts, or sponsorship. SVSEF's fiscal year runs July 1 through June 30.

For more information about how you can support SVSEF, please visit svsef.org/get-involved, call our office at 208.726.4129, or email Scott McGrew at scott@svsef.org or Heather Foster at hfoster@svsef.org.

208.726.4129



SVSEF PO Box 203 Sun Valley, ID 83353



Visit svsef.org Click the "Donate Now" button

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Steve Brown

Susanne Connor Trent Smither

tephsammis We have been so blessed to have amazing nd, and strong SVSEF coaches like Adele helping to rais ur 3 boys! #ittakesavillage

The consensus = THE BEST!

BIG MOUNTAIN

Banks Gilberti, Program Director

Alden Carter Collin Collins Harlan Collins Jon French Sarah Verst Tanner Marcoullier

CROSS COUNTRY

Rick Kapala,
Program Director
Kelley Yeates,
Assistant Program Director

Aaron Duphily
Anna Sonnerup
Ashley Knox
Brad Grohusky
Cheyanne Stopol
Chris Mallory
Danny Sundali
Dave Glasscock
David Vanderpool
Emily Siegel



"Turn the bottom section."
-Freestyle Coach Wyatt Wilson

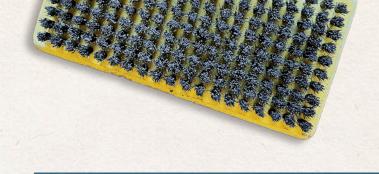
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All dressed up and ready to race!



"I got this." -Willie B, All Things Alpine



Emily Williams Fiona Ahearne Ivana Radlova **Jackson Harris Jackson Long Joney Otteson** Jorgen Lawrence **Kiernan McIlvoy Laurel Leman** Martha Pendl Mike Lloyd Miles Teitge **Paul Smith Peter Holmes Rob Landis** Sarah Armstrong **Sloan Storey** Susie Quesnel **Travis Jones** Ty Reinemann

FREESKI

Willie Resko

Tyler Conway, **Program Director Cassidy DuBois** Gabe Mondragon **Gui Mattheis-Brown Jason Siegel**

FREESTYLE

John Grigsby, **Program Director**

Alec Poster **Brody Buchwalter Chris Rybak** Joshua Zuck **Kate Johnston Mathew McGraw Wyatt Wilson**

MINI X

Ben Schumacher, **Program Director**

Ben Parker Garrett Ownbey Hanna Curran **Justine Kaiser Kurtis Fieguth Schuyler Sanders**

SNOWBOARD

Andy Gilbert, **Program Director**

Catherine Fiachetti Charles Gordon Knight Dave Boldwin JaNessa Gilbert Jean-Marie Bousquet

Nate Sheehan Ross Bird

ROTA-RIPPERS VOLUNTEER COACHES

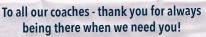
Bob Knoble Bonnie Wetmore Bruce Martin Cindy Raffety Dan Walton Dave McCandless Eric Madsen Jean-Marie Bousquet **John Hunter** Jonna Mendes Kaz Thea Kelly O'Neill **Mary Oliver** Orlie Sather Jr. Romero Herbert Sam Adicoff **Sue Conner Susanne Connor**

Wally Limburg

ROTA-RIPPERS HIGH SCHOOL **MENTORS**

Adan Hernandez Addison Featherman **Auggie Rose** Bryan Hernandez **Chuy Diaz Eliana Lyon Eloise Hogan Frances Cherp** Joseph Melgar **Keityn Young Paisley Shapiro** Paola Alvarado **Parker Turck Ruby Gardner**







Fist bumps all around!

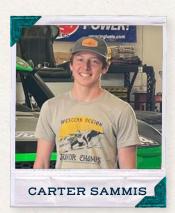


Heather & Mimi, Bringing the cheer for Team USA!

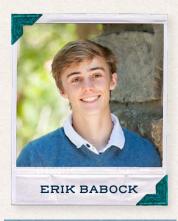
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GRADUATES

























Alpine Boise High School University of Colorado, Boulder



Cross Country
Sun Valley Community School
The College of St. Scholastica
(NCAA Nordic Team)



Alpine
Sun Valley Community School
University of Colorado,
Colorado Springs
U.S. Paralympics Alpine Skiing



Alpine ICL Academy Deferred University of Utah PG year season 2022/23



GRADUATES



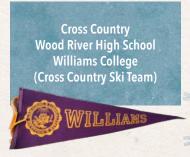






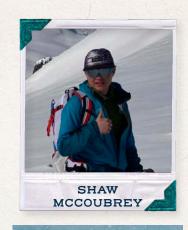






















ATHLETES NAMED TO THE U.S. SKI & SNOWBOARD TEAMS IN 2021/22

Chase Josey - U.S. Snowboard Team (Halfpipe)

Dasha Romanov - U.S. Development Team - Alpine

Jack Smith - U.S. Development Team - Alpine

Jake Adicoff - U.S. Paralympic Team - Cross Country

Jesse Keefe - U.S. Paralympic A Team - Alpine

Johnny Hagenbuch - U.S. B Team - Cross Country

Kevin Bolger - U.S. B Team - Cross Country

Ryder Sarchett - U.S. Development Team - Alpine

Sammy Smith - U.S. D Team - Cross Country

Sydney Palmer-Leger - U.S. D Team - Cross Country



Fulfilling his childhood dream, Kevin Bolger will make his first Olympic appearance in the Beijing Games in February

Bolger heading to 2022 **Beijing Olympics**

SVSEF XC Gold Team Athlete sees childhood dream come true

By EXPRESS STAFF

The more the merrier for the Sun Valley Ski Education Foundation, which is sending another

The more the merrier for the Sun Valley SKI Education Foundation, which is sending another athlete to compete at the 2022 Winter Olympic Games in Beijing next month. SVSEF XC Gold Team member Kevin Bolger is one of six men and eight women who will represent the United States on the Cross-Country ski team at 2022 Beijing games, U.S. Ski & Snowboard announced Friday morning. Cross-Country events are scheduled from Feb. 5-20.

"It's a childhood dream come true," Bolger, 28, said in a statement. "Being named to my first Olympic team is something I've been working towards my entire career, and to be able to share this news with my family and everyone who has supported me to this point is just as rewarding swhon I was told I made the team." as when I was told I made the team."

After high school, Bolger moved from Wisconsin to ski for the SVSEF XC Post Grad team from

See BOLGER, Page 23







To uncover your true potential
you must first find your own limits
and then you have to have the
courage to blow past them.

- Picabo Street

A pair of shis are the ultimate transportation to freedom.

— Warnen Mille-



svset.org
Strong Minds • Strong Bodies • Strong Futures

SVSEF is a 501c3 nonprofit organization Tax ID # 82-0264946

